



Workshop Description – I-ESA 2014 – N°8

Theme: EI Standards

1. Workshop title	<i>Corporate Standardisation Management</i>
2. Information about the organiser (s)	<p>Name: Jakobs First name: Kai Organisation: RWTH Aachen University Sector activity: Computer Science Country: Germany Email: kai.jakobs@cs.rwth-aachen.de Research interests and areas of expertise: standardisation research</p>
3. Objective <i>Goals of the workshop, content and topics covered</i>	<p>Standards are a sine qua non for enterprise interoperability. Yet, they don't come out of the blue. Thus, firms need to carefully manage their activities in standards setting to make sure that standards are developed that meet their needs and those of the wider community. Accordingly, the WS aims to address aspects relating to the management of standardisation. That is, it will look at managerial issues of corporate standardisation as well as at standards management in the public sector. This includes aspects like, for instance, organisational and reporting structures, education and training, cross-departmental information flows, etc. The main objective is to contribute to the identification of best-practices in organisational standardisation management.</p> <p>Corporate standardisation management also entails the selection of the most appropriate standards bodies. Thus, a secondary objective is to identify the criteria upon which this selection is based. This, in turn, will (hopefully) contribute to a more effective and efficient standardisation landscape.</p>
4. Format	<i>Around 8 speakers + discussion session.</i>
5. Important dates	<i>Papers must be submitted before the 20th of December 2013.</i> Papers must be in English, describe original work and must follow the HERMES eng-guidelines for authors. Paper length should be 6 pages for a full paper and 4 pages for a short paper. Papers will be peer-reviewed. Authors should submit their contributions by email to the Workshop Chairs.